The Aquafresh Kit’s Motivation Pack is a great way to help boost good dental habits and is available in one of four versions aimed at addressing the different habits of your younger patients – adults who could last a lifetime. The kits are bustling with fun and games to improve week by week and the dentist less intimidating. Inside you’ll find ‘well done’ stickers to reward dental attendance, ‘Handle’ passports for parents to record children’s dental visits, brushing kit, toothpaste and other accessories for your young patient’s parents. For your surgery there’s a poster and a display card – to let everyone know that yours is a ‘child friendly practice’.

The free packs can be ordered at www.gol-dentsalesprofessional.co.uk.
The loyalty programme enables us to enhance our customer’s online experience and online sales. Haroon Rashid, Digital Marketing Executive, says: “The loyalty programme gives us the opportunity to reward our customers for their continued support and loyalty. We are excited to launch our online loyalty programme for UK customers.”

For more information on the programme, please visit the website www.shop.elgaprocesswater.co.uk.

For further information or to place orders please call 01934 701202 or e-mail sally@elgaprocesswater.co.uk.

Jubilee fever hits Graham’s

To mark the auspicious occasion of the Jubilee of Queen Elizabeth II, Graham Gardiner have launched a new scrubs set – ‘embroidered with the Union Jack in antimicrobial thread’. This collection has been designed to reflect the celebration and bring in a boost of morale. This scrubs set is a favourite to celebrate the Jubilee whilst carrying out your day to day duties. This comfortable patrotic set perfectly aligns with Graham Gardiner’s Scrubs ranges, and is already receiving mixed interest from the Healthcare, Dental, Veterinary and Beauty markets.

The unique loose fitting top has two convenient hip pockets and a red, white and blue contrast collar. Produced in poly-cotton, comfortable to wear and very easy to care for plus customers can also choose to enhance the garment with the addition of embroidered badges or logo.

The Limited edition Jubilee Top is now available on the Graham Gardiner website (www.grahamgardiner.co.uk) for only £19.95 plus VAT in two sizes (small/medium and large). For further information refer to the website or call 0116 215 0236.

A New Angle on Intestinal Cleaning

Telph-Angel is the latest solution in the popular family of Telph-Interdental Brushes.

Telph-Angel was developed to improve access to posterior teeth, core build up, amalgam repair and the cementing of posts in root canal treatments. It is available in six color coded sizes – pink through to green. All Telph interdental brushes have plastic coated wires for safety and come with a hygienic cover.

Offer: Buy a minimum of four boxes (in a single purchase) during May and June from your wholesaler and get a free mixed package of 30 Telph brushes - worth £43.95! The mixed package is aimed and cost effective way long use the Angel in your practices.

www.moseful.co.uk info@moseful.co.uk
Tel: 01934 701202

New training collaboration between UMD Prodent Ltd and award-winning Menagerie Theatre

UMD Prodent has announced the launch of an endodontic training collaboration with theatre director Paul Bourne, Artistic Director of the Menagerie Theatre Company, in a series of new courses for dental practitioners. The first, ‘Exceptional leaders – outstanding teams: what’s your story?’, has been developed to include an opportunity for leadership and teamwork to help dental practitioners to achieve more of what they set out to do.

The course is facilitated by members of the Menagerie professional team and actor/director Paul Bourne who is also a visiting fellow at the Universities of Cambridge (Judge Business School), Moscow, and the Stockholm School of Economics. The unique and innovative approach uses theatre and the arts to challenge and explore communication and to offer new insights into how to get the best from your team, team work.

Virtually every dentist spends time and effort in developing ideas about where they want their practices to go and what they want to achieve, only to see those ideas disappear in the reality of day to day life in practice. We’re delighted to be working with Paul, an exceptional trainer and academic, and to have developed this course to help dentists and their teams to achieve more.

We’re aiming to help dentists to unleash the untapped potential of their teams and themselves. It’s fun, relevant and different, but above all, it’s practical. The first course is being held in London in June. For more information about the course please contact Penny Peery at UMD Prodent on 020 8231 2070 or e-mail penny@umdprodent.co.uk.

The LR appliance training days – become an LR provider

With patients across the country seeing outstanding results from one of the smallest orthodontic devices, becoming an ‘LR Appliance provider can help you offer your patients a beautiful smile economically and discretely, whilst reaping rich rewards.

Practitioners will become a qualified provider of the LR Appliance by attending a one day intensive training course, with a comprehensive programme of theory and hands-on sessions.

Attending one of these training days clinicians can learn every aspect of prescribing and fitting the LR Appliance, and achieve straighter teeth and reducedoccasions in their patients in just 14 weeks.

Training days will be held on:
- May 18th – Newcastle upon Tyne • June 19th – London • July 20th – Birmingham
- August 17th – Belfast • September 14th – Nottingham • October 26th – Leeds

Join on one of the above dates become an LR Appliance provider. Benefit your patients, your team, your practice.

Enrol via the website www.lrorthodontics.com

For clinical information please contact Dr Ross Hobson on 07710 243690 or email: ross@oralign.co.uk

For clinical information please contact Dr Lester Ellman on 07973 608329 or email: moses@oralign.co.uk

The principle aim of LR appliance training days is to provide a highly supportive and flexible learning experience with theoretical knowledge, hands-on practical training, and directed patient case observation.

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